

# EXPLORATION

COMMUNICATION FESTIVAL

25-27 October 2018



## Video Blog Competition

- Time & Venue

Latest date of submission : Tuesday, 16 October 2018

Venue : Not specified

- Rules and Guidelines

- Entry Requirements

1. The competition is open for public (all ages, citizen of Indonesia)
2. Participants are allowed to register as teams or individuals. No added prize will be given to those who register as a team.
3. Free registration, simply register yourself / your team and submit your work via email to lolita@educenter.id with subject: **EXPLOTION-VLOG-NAME/TEAM NAME**, and body text containing information as stated below:

Name/Team Name :

Handphone Number :

Address :

Facebook :

Instagram :

Vlog Link on Youtube :

Participant will get a reply after submitting their Vlog via e-mail. For those who don't get the confirmation e-mail, please kindly contact us via WhatsApp to 085711742302.

4. Following EduCenter's Instagram account (@educenterid) is a must for all participants in order to enter the competition.
5. Registration and submission deadline is on Tuesday, 16 October 2018 at 23:59.
6. Winners will be announced on Saturday, 27 October 2018 at EduCenter. There will be Public Speaking Workshop (Ground Floor of EduCenter) on the same date at 09.00 – 10.30 along with the winner announcement. Attending the workshop and the announcement is a must for all participants.
7. The winner's prizes will be taken at EduCenter and are not transferable.

- Competition Rules

1. Participants are required to create a video blog with the theme of "Indonesian Culture".
2. Each participant is allowed to submit one entry only.
3. The video has to be 3 – 10 minutes in length.

4. The vlogs should be in landscape orientation and at least 640 x 480 resolution.
5. The vlog entries could be in English or Bahasa.
6. The vlog entries must be uploaded in the participant's YouTube account.
7. The keyword of "EduCenter" & "One Stop Education of Excellence" must be included in the video's description on YouTube along with our website link: [www.educenter.id](http://www.educenter.id).
8. A teaser video with 1-minute duration shall be created to be posted on participant's Instagram.
9. Caption of the published teaser video must be mentioning our Instagram (@educenterid) and using hashtags: #explotionid #educenter.
10. Vlog must be an original work and has never been published/submitted in any other competition.
11. Entries containing dirty, foul and offensive language, or make reference to any prejudiced or racist illustrations or comments are subject to immediate disqualification.
12. EduCenter reserves the right to disqualify the participant and / or the winner who is deemed to have violated some or all of the terms and conditions of the competition.
13. All winning works will be the property of EduCenter.

#### ■ Favorite Winner Qualifications

1. Favorite Winner will be decided based on the votes on EduCenter's Instagram.
2. Our committee will repost each participant's teaser video on Instagram to be voted.
3. Supporters are welcomed to do the voting by doing these steps:
  - Follow EduCenter's Instagram, @educenterid
  - Find the video that has been reposted in EduCenter's Instagram, and comment using hashtags: #explotionid #educenter.
4. Voting starts on Monday, 22 October 2018 and ends on Friday, 26 October 2018 at 23:59. All participants are expected to post their teaser videos on Instagram before the voting dates in order to be able to be repost.
5. Our committee will not repost videos from those who are late or miss to post their teaser videos on Instagram. Therefore, they will not be able to be chosen as the favorite winner.
6. One account can only vote for once. If there are accounts that do comment more than once, the committee will count it as one vote only.
7. One winner with most comments will be chosen as the winner. However, participants who are already chosen as the first, second, or third winner will not be able to be favorite winner. In that case, another participant with most comments will be chosen as the winner.

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#### Scoring Aspects

1. **Creativity** (30%), including:
  - Originality 15%
  - Artistic skills 15%
2. **Content** (45%), including:
  - Conformity of theme 15%
  - Video's Insights & Values 15%
  - Storyline 15%
3. **Technical Competency** (25%)

#### Contact Person

Lolita (Phone: 085711742302, E-mail: lolita@educenter.id)

- Video Blog Competition

- 1st Winner:  
Trophy, Certificate, Cash Money of IDR 3.000.000, Vouchers & Items from sponsors
- 2nd Winner:  
Trophy, Certificate, Cash Money of IDR 2.000.000, Vouchers & Items from sponsors
- 3rd Winner:  
Trophy, Certificate, Cash Money of IDR 1.000.000, Vouchers & Items from sponsors
- Favorite Winner:  
Trophy, Certificate, Cash Money of IDR 500.000